

# INSIGHTS INTO CREDIT ANALYSIS

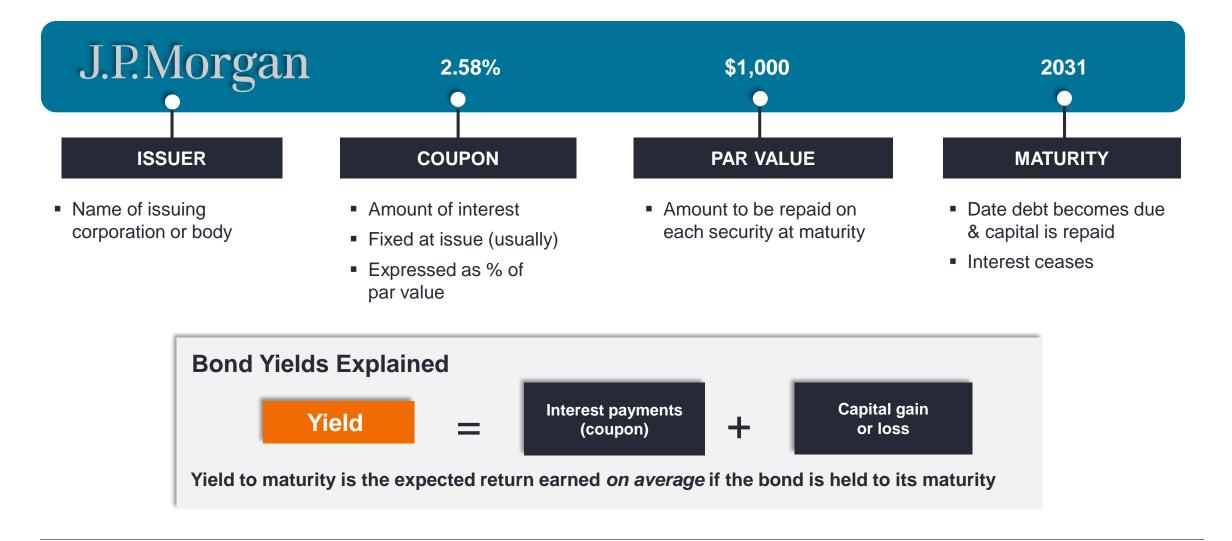
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Vicky Browne
Client Portfolio Manager



BONDS - RECAP

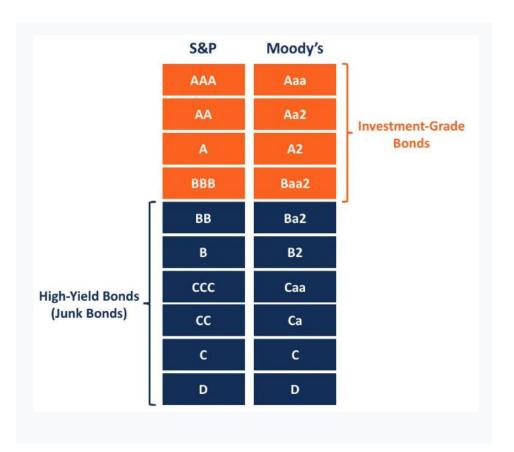
### WHAT ARE CORPORATE BONDS?



## WHAT DETERMINES THE COUPON?

- ✓ Interest rates at time of issue
- ✓ The credit spread, which compensates for:
  - Default risk
  - Illiquidity
  - Return volatility
  - Cost of funding

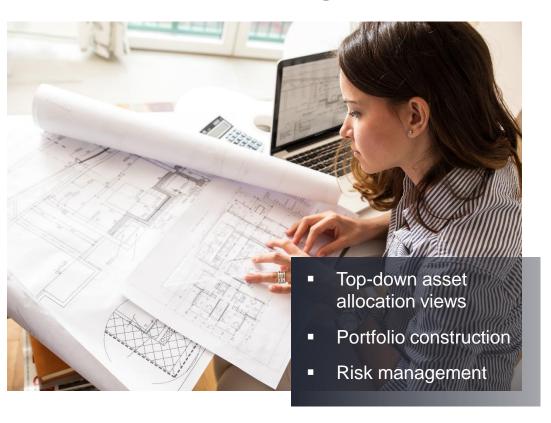




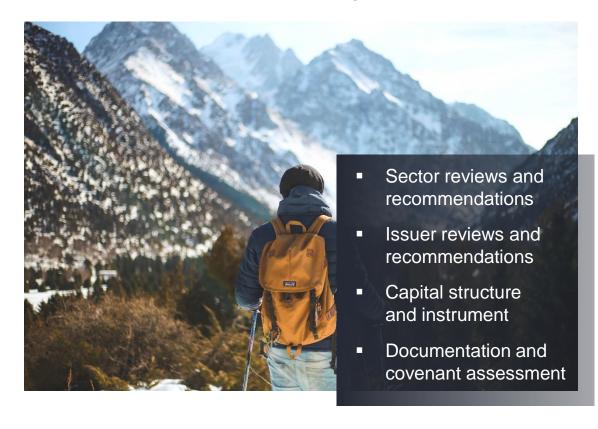
# **CREDIT ANALYSIS**

## DIFFERENT ROLES IN INVESTING

### **Fund Manager**



### **Credit Analyst**



## HOW DOES AN ANALYST ASSESS ISSUER CREDIT RISK

Goal is to identify potential underperformers and outperformers

### **ESG** profile

Issuers with non-material ESG risks or material ESG risks but stable or improving profiles

### **Market position**

Looking for market leaders in attractive industries with healthy profit margins

# Strong management

Continuity of senior management with consistent strategy and strong corporate governance

# **Conservative financing**

Established strategy for balancing the requirements of shareholders and bond holders

# Robust cash flows

Track record of accessing loan and bond markets. Free cash flow generation to enable pay down of debt

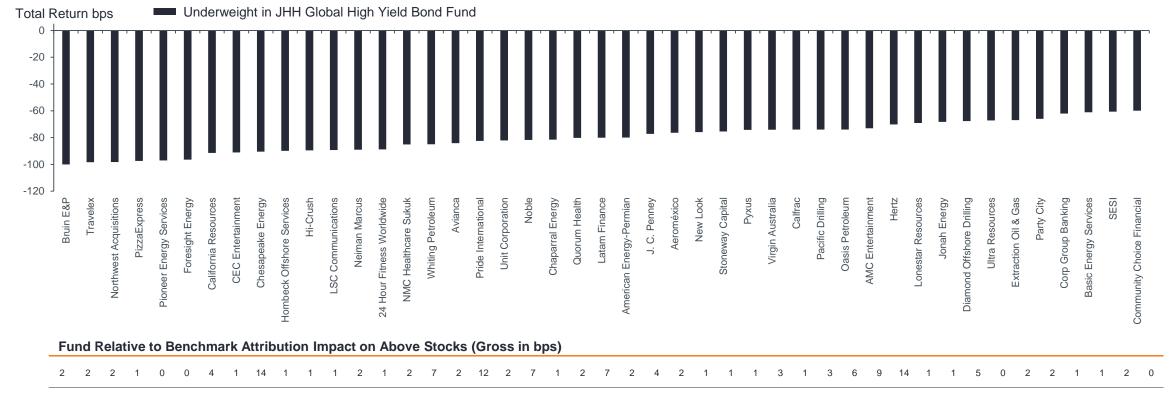
### **Credit ratings**

Proven commitment to maintain credit ratings commensurate with industry and business profile

### GETTING ISSUER SELECTION RIGHT IS IMPORTANT

### Weaker companies significantly suffered in 2020

#### Benchmark YTD to end of December 2020 Biggest Losers



Source: Janus Henderson Investors, as at 31 December 2020.

Note: Attribution: gross of fees, in USD

References made to individual securities should not constitute or form part of any offer or solicitation to issue, sell, subscribe or purchase, and neither should be assumed profitable.

Past performance is no guide to future performance.

# INTERVIEW WITH RICHARD TAYLOR

#### Contact us

201 Bishopsgate, London, EC2M 3AE, United Kingdom janushenderson.com



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