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Asia – beyond the trade war

January 2020

Andrew Gillan

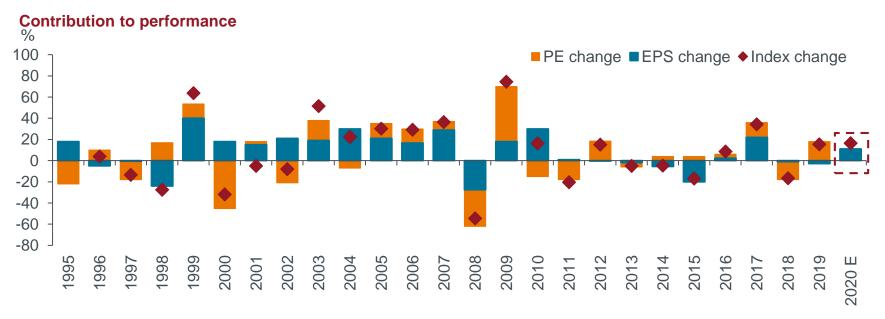
Head of Asia ex Japan Equities





Annual MSCI EM index returns decomposition

2019 has been about multiple expansion, in 2020 we look for an earnings recovery



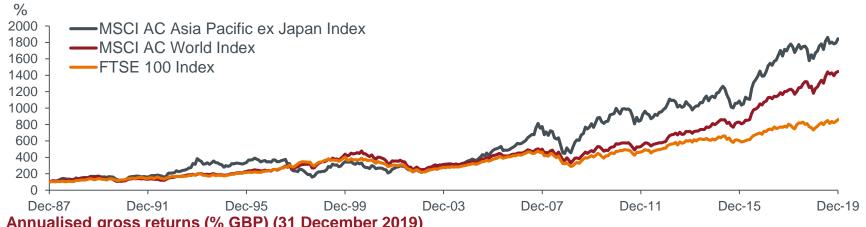
RIMES, Morgan Stanley Research, as at 31 October 2019. 2020e refers to Morgan Stanley estimate, annual change comparing to 31 October 2019 Note:

Past performance is not a guide to future performance



Asia's long-term performance

Cumulative index performance – Gross returns (GBP)



Annualised gross returns (% GBP) (31 December 2019)

	1 year	3 year	5 year	10 year	20 year	Since Dec 31, 1987
MSCI AC Asia Pacific ex Japan	15.0	9.9	10.4	8.6	8.7	9.5
MSCI AC World Index	22.3	10.4	12.6	11.6	6.1	8.7
FTSE 100 Index	17.2	6.2	7.1	7.4	3.8	7.0

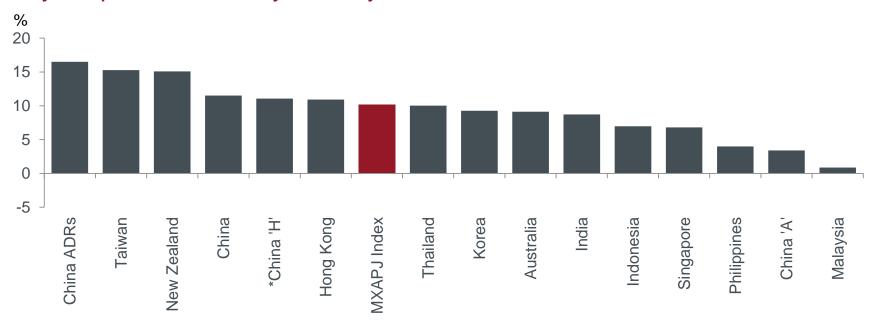
Bloomberg, as of 31 December 2019

Returns reported Note:



Annualised returns by country in MSCI APXJ Index

5 year performance by country in GBP



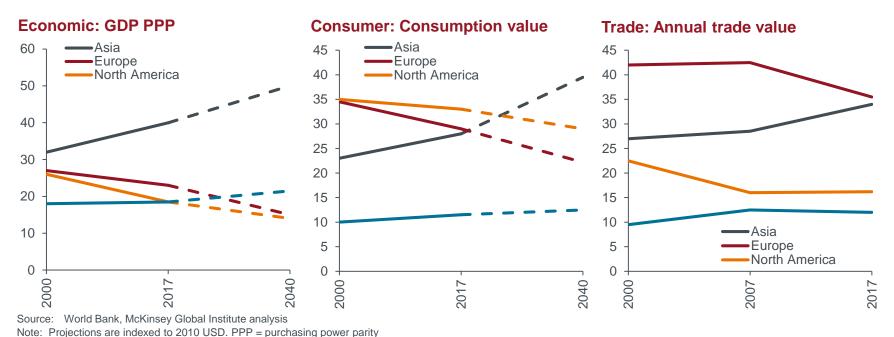
Source: Bloomberg, Factset, as at 31 December 2019

Note: *China 'H 'include P Shares and Red Chip. Past performance is not a guide to future performance

Asia's upward trajectory is apparent in multiple indicators

Regional share of key indicators

North America and Western Europe not included as their literacy rates are close to 100%. North American data is from 2010, 2013, and 2016 as data is not available for other years.



Janus Henderson

Asia accounts for half of the world's total internet users

Importance of Digital Consumer

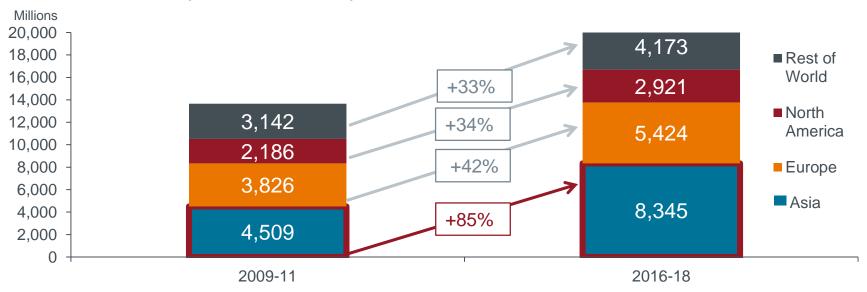
- China's mobile payment penetration
 - 68% now versus 25% in 2013
- China's mobile payments
 - US\$3 trillion p.a
- India's internet subscribers
 - 560m, double since 2014
- India's mobile usage
 - 152% p.a growth (but Telcos struggling!)



Asians are increasingly on the move

Economic growth and rising incomes across the region are fuelling unparalleled growth

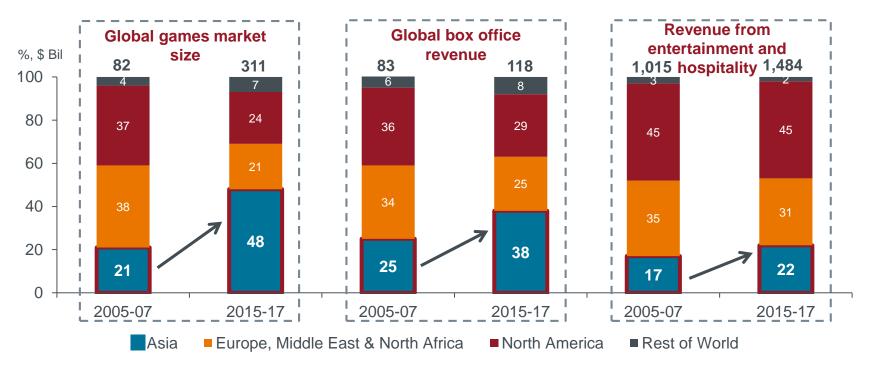
No. of Airline travellers (inflows and outflows)



Source: McKinsey Global Institute analysis, as at 31 December 2018



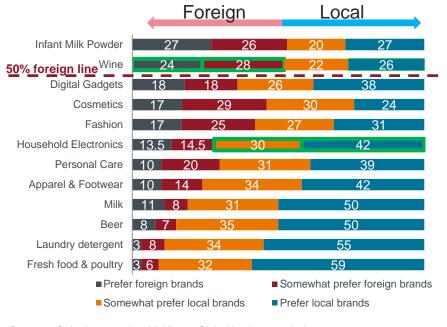
Growing entertainment & leisure markets



Source: McKinsey Global Institute analysis, as at 31 December 2017

Asia's consumer: Nimble expertise in stock selection

Consumers are taking a more nuanced view of brands



Our holdings:



- Owns three of the five best selling Australian wine brands in China: Penfolds, Rawsons & Wolf Blass
- Asia Revenue 37% 3Y CAGR



- Top 3 market share across a wide range of product categories in China
- Best-selling home appliance brand during Double
 11 Festival RMB7.4bn sales on Nov 11 2019

Source: Oxford economics, McKinsey Global Institute analysis



The speed and scale of the internet for the dominant incumbents



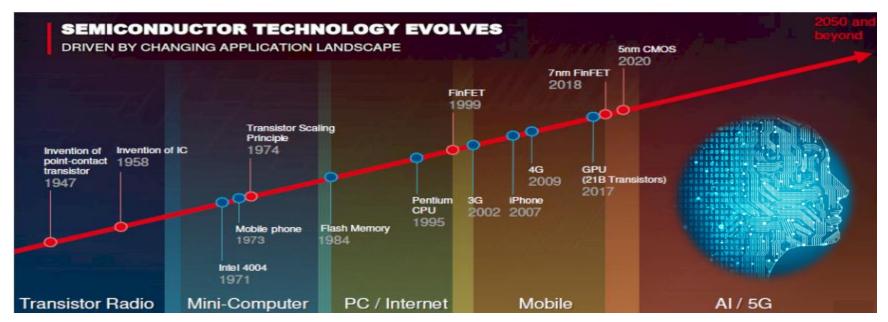
Source: Alipay.com



Technology - adoption rates extremely high



Asian technology hardware companies continue to power this growth



Source: TSMC presenter VP Philip Wong in Hot Chips conference, as at September 2019



Smart appliances driving upgrade



Chinese users are willing tech adaptors

Mainland China

installed base forecasts: smart assistant-compatible home devices in 2023



Installed base: **3.6** billion units Households: **454** million

Key focus: smart appliances



Source: Canalys forecasts, Smart Assistant Analysis, July 2019

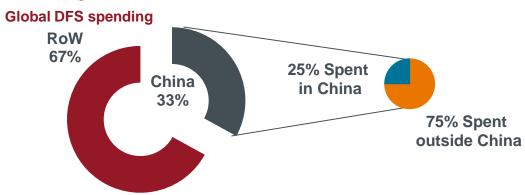


Travelling Chinese shoppers

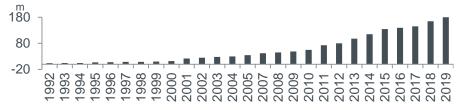




"Bought-for-China"









Source: JPM research, December 2019



Macau 2.0

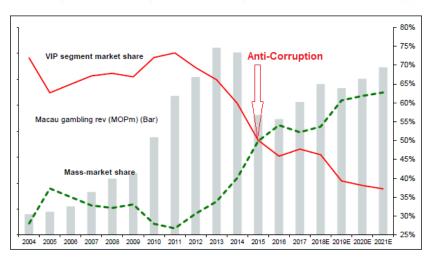


From VIP Gambling to MICE hub for the Mass

WORLD | ASIA | CHINA'S WORLD

China's Xi Jinping Changes the Odds in Macau

Politics upends bets as corruption crackdown empties out casinos

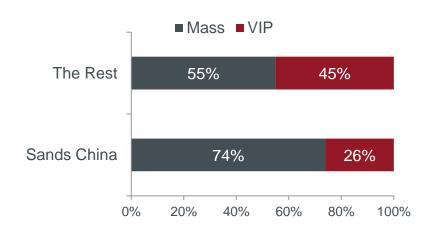


Ambitious: Macau positions itself among Asia's best locations for MICE events

City has focused on becoming the top choice for business events in the region, and has developed a range of first-class venues and facilities to ensure it achieves success

GGR Breakdown

South China Morning Post



Source: JPM research, December 2019. Data after 2017 is estimated.

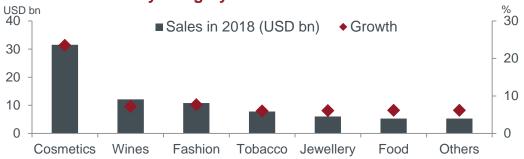


Beauty on the go



K-Beauty

Global DFS sales by category in 2018



Chinese DFS spending in Korea







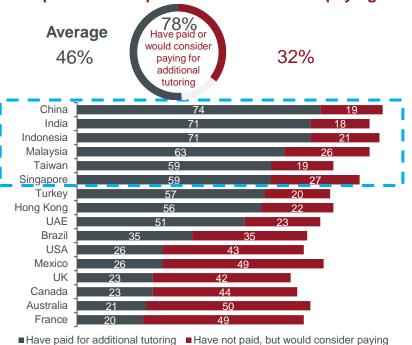
Source: JPM research, December 2019



Asian tiger moms



Most parents have paid or would consider paying for additional tutoring



Edu, one of the largest private education services

44.5mn
Cumulative enrolments

Jumulative enrolments 8.4mn

Enrolments in FY19

Over 1,261

Learning Centres 35,300

Teachers



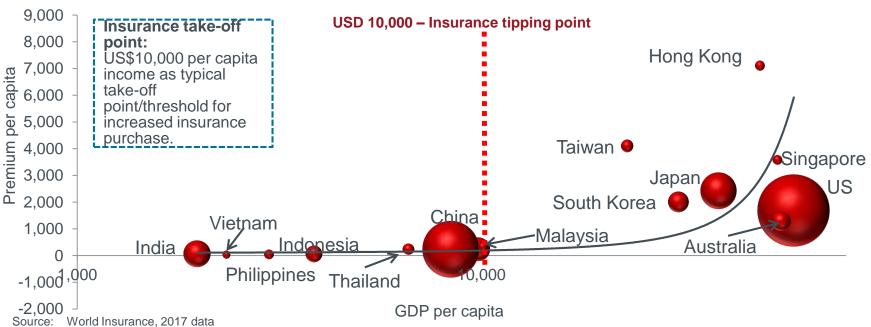
Source: HSBC Wealth Survey, as at 2015



Asia insurance at the tipping point



Insurance density: premiums per capital in USD in 2017

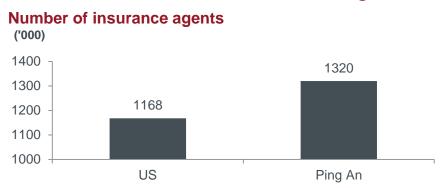


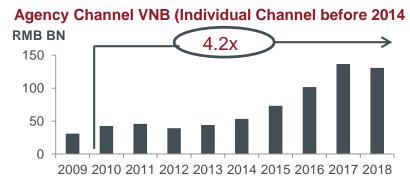
Note: Bubble size indicates potential total premium size. References made to individual companies or stocks should not constitute or form part of any offer or solicitation to issue, sell, subscribe or purchase in the company

The Ping An platform

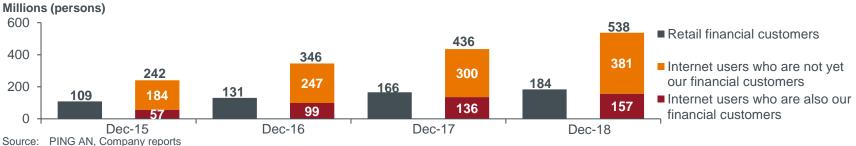


Unrivalled distribution network Significant agent network and internet user base

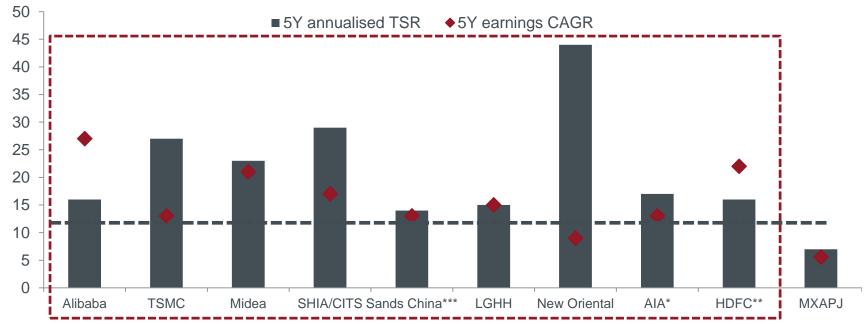




Significant potential to further penetrate our 538mn internet user base



Summary of investment opportunities



Source: Bloomberg. Data in USD.

Note: *Net premiums earned used for AIA, ** BPS used for HDFC, *** 3Y used for Sands, due to anti-corruption impact



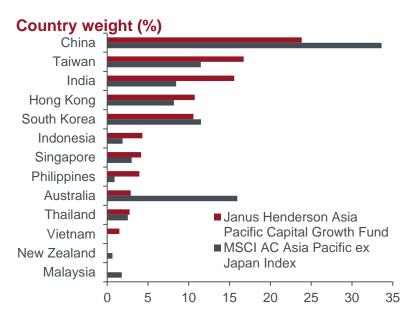
Janus Henderson Asian Pacific Capital Growth Fund





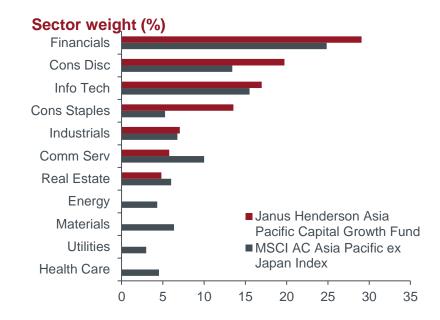
Portfolio positioning

Janus Henderson Asia Pacific Capital Growth Fund



Source: Janus Henderson Investors, FactSet, as at 31 December 2019

Note: Portfolio characteristics are for illustration and subject to change



Top 10 holdings

Janus Henderson Asia Pacific Capital Growth Fund

	Company	% of Fund	% of Index
1	Alibaba Group	7.0	5.7
2	Taiwan Semiconductor	5.8	4.3
3	Tencent Holdings	5.8	4.4
4	Samsung Electronics	5.7	4.1
5	AIA Group	5.1	2.0
6	Housing Development Finance Corporation (HDFC)	5.0	0.9
7	HDFC Bank Limited	4.9	0.0
8	Ayala Corp	4.0	0.1
9	Uni-President Enterprises	3.6	0.2
10	Ping An Insurance	3.4	1.0
	Weight of top 10 holdings	50.1	19.1
	Weight of top 20 holdings	76.9	20.7

Source: Janus Henderson Investors, as at 31 December 2019



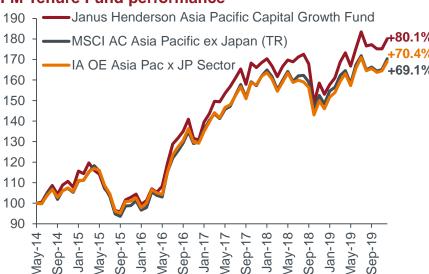






Performance

FM Tenure Fund performance*



Janus Henderson Investors, Morningstar, as at 31 December 2019

Based on midday, pricing in GBP for the I Acc share class Basis:

Index: MSCI AC Asia Pacific (ex Japan) Index TR (GBP). Note

Figures rebased to 100 as at FM Tenure start date,31 May 2014

* For a full description of the peer group benchmark and index usage please refer to slide 24.

	6M%	1y %	2y %	3y %	4y %	5y %
Fund	2.7	17.7	6.9	37.2	72.3	67.1
Index	2.2	14.9	5.3	32.1	68.7	62.2
IA OE Asia Pac X JP	2.3	16.0	4.6	31.1	65.1	60.2
Excess return	+0.5	+2.8	+1.6	+5.1	+3.6	+4.9
Percentile ranking	39	28	31	28	31	39

Fund size: £333.4m

Established in 2000

Janus Henderson Investors, Morningstar, as at 31 December 2019

Based on midday pricing in GBP for the I Acc share class Basis:

Index: MSCI AC Asia Pacific (ex Japan) Index TR (GBP).

Past performance is not indicative of future results



Conclusion

 Structural underperformance of Asia/EM over the last decade despite significant development

High conviction portfolio centred around technology, consumer & financial services

Trade war resolution & stronger earnings growth outlook

Additional information

Discrete performance and descriptions

Janus Henderson Asia Pacific Capital Growth Fund

	December 2018 – December 2019	December 2017 – December 2018	December 2016 – December 2017	December 2015 – December 2016	December 2014 – December 2015
Fund (%)	17.7	-9.2	28.4	25.6	-3.0
Index (%)	14.9	-8.3	25.4	27.7	-3.9
Peer group benchmark (%)	15.8	-9.8	25.3	25.9	-2.9

Index

MSCI All Countries Asia Pacific ex Japan Index

Index usage: Target & Comparator

The MSCI All Countries Asia-Pacific (ex Japan) Index is a measure of the combined performance of large and medium sized companies across developed and emerging stock markets across the Asia-Pacific region but excluding Japan. It is the performance target for the Fund and provides a useful comparison against which the Fund's performance can be assessed over time.

Peer group benchmark

IA Asia Pacific ex Japan

Peer group benchmark usage: Comparator

The Investment Association (IA) groups funds with similar geographic and/or investment remit into sectors. The fund's ranking within the sector (as calculated by a number of data providers) can be a useful performance comparison against other funds with similar aims.

Source: Janus Henderson Investors, as at 31 December 2019

Note: I Acc Share Class, net of fees, in sterling. Past performance is not a guide to future performance



Janus Henderson Investors

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